

SPONSORSHIP
Opportunities
2025



**One of The Top 25 Coolest
Film Festivals in the World**

- MovieMaker Magazine



About the Festival

One of the Top 100 Reviewed Film Festivals
– FilmFreeway

Nominated One of the Best Film Festivals on Long Island

– L.I. Press

Long Island Film & TV Foundation Board

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Chairperson / President

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Acting Vice President/Acting Secretary

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Treasurer

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Scared For Your LIIFE Fest Director

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Mitchell Bard, Snapper Films
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Honorary Board Members:

Steve Buscemi, Actor
Steve Guttenberg, Actor
Brian O'Halloran, Actor
Jackie Martling, Comedian/Actor
Eddie McGee, Actor
Chris Burke, Actor
Cady Huffman, Actress

One of the Top 10 Hottest Summer Film Festivals in the United States

– Audience Awards



The Long Island International Film Expo (LIIFE) is one of Long Island's most prestigious film festivals, screening approximately 100 independent films during its five-day run. This year, the LIIFE festival will be held from July 9 - 13, 2025 at the historic Bellmore Movies (222 Pettit Avenue, Bellmore, NY 11710).

The Long Island Film/TV Foundation, a not-for-profit, is also the foremost group providing support to the film/TV and commercial industries on Long Island. Company Exposure: Copies of the LIIFE schedule are distributed around Nassau and Suffolk counties prior to and during the event. It is also obtained online at www.LongIslandFilm.com.

Approximately 300 filmmakers from around the world attend the festival. Approximately 1200 ticket holders in 2024, and an average of 6,333 people ride the train past the Bellmore Movies and its marquee daily. Our commercial has aired on several Long Island stations including Channel 12, Channel 55 Hamptons TV, and radio stations have given airtime to LIIFE PSAs, as well.

Come on board to help support this cultural and revitalizing economic event. See the films before the distributors get them or keep a look out for the next big director or rising star. Be sure to watch for celebrities who have popped in, been honored and/or supported the Long Island International Film Expo, such as Daniel Baldwin, Ally Sheedy, Steve Buscemi, Ed Asner, Chuck Zito, William Sadler, Ed Burns, Steve Guttenberg, Danny Aiello, Armand Assante, Ralph Macchio, John Amos, Catherine Curtin (Stranger Things), Cathy Moriarty (Raging Bull), Robert Clohessy (Blue Bloods), Abigail Hawk (Blue Bloods), Chad L. Coleman (The Walking Dead), Brian O'Halloran (Clerks), Kevin Brown (30 Rock), Robert Davi (The Goonies), Adam Ferrara (Rescue Me), Dash Mihok (Ray Donovan), Steven Bauer (Scarface), Yancy Butler (Witchblade), Nestor Serrano (24), Fredric Lane (Lost), Nikki Blonsky (Hairspray), Robbie Rosen (American Idol), Ciarán Sheehan (Broadway's Phantom of the Opera), Ilene Kristen (One Life to Live), Jackie "The Joke Man" Martling, Chris Roach (Kevin Can Wait), and many more!



Sponsorship Opportunities

2025 Long Island International Film Festival
July 9 - 13, 2025



MARQUEE SPONSOR \$25,000 (1) One Available

Your name "In-Lights" on the historic Bellmore Movies Marquee

- ▶ **Your company name on The Bellmore Movies Theatre Marquee for the duration of the festival.**
- ▶ Your name/logo gets top billing on all our marketing material including our festival commercial, programs, fliers, and posters (where applicable). Your logo is shown on the screen at the beginning of each film block.
- ▶ Your logo on the festival program front cover.
- ▶ Full Page Color Advertisement (Playbill size on Back Cover) (\$300 value) produced by you.
- ▶ All perks listed in the **Presenting Sponsor** package (next page) are included.





Sponsorship Opportunities

2025 Long Island International Film Festival
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PRESENTING SPONSOR \$15,000 (2) Two Available

“Share the stage” with celebrities and our filmmakers from around the world when you present an award at Our Closing Night Ceremony.

- ▶ Your sponsorship will be acknowledged in all prime film blocks and during the awards ceremonies.
- ▶ Your name or logo on Film Schedule in the festival program as “Presenting Sponsor”
- ▶ Full Page Color Advertisement on Inner Cover (Playbill size) (\$250 value) (provided by you).
- ▶ Prominent Placement of Your logo on festival step-and-repeat where press pictures are taken
- ▶ Prominent placement of Your name and/or logo banner (by you) in the Filmmakers Lounge throughout the festival
- ▶ Your name or logo on film festival posters
- ▶ Your literature and/or Promotional items (by you) in VIP/Celebrity and filmmaker SWAG bags (provided by you).
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one (1) year. (\$350 value) Produced by you.
- ▶ **Eight (8)** Invitations to the Opening Night Reception at **4:30 PM, Wednesday, July 9, 2025**, in the Filmmakers Lounge
- ▶ **Six (6)** Reserved Seats to the Filmmakers Breakfast Panel on **Saturday, July 12, 2025, 10:30 AM**, in the Filmmakers Lounge
- ▶ **Six (6)** Reserved Seats to the exclusive VIP Lunch and preferred seating at the Awards Luncheon & Ceremony on **Sunday, July 13, 2025 Luncheon 1:00 PM**, Awards Ceremony at 5:00 PM (Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$540 value)
- ▶ **Six (6)** All-Access Gold Passes to watch every film and panel in the festival (\$600 value)





Sponsorship Opportunities

2025 Long Island International Film Festival
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Filmmaker's Lounge Sponsor \$5,000 (1) One Available

Sponsor our Filmmakers Lounge where our filmmakers and their guests will meet and socialize during the week of the festival. All our Panels and special events will take place here, including our Opening Night Party and Filmmakers Breakfast.

- ▶ Your name on Film Schedule in the festival program as "Filmmakers Lounge Sponsor"
- ▶ Full Page Color Advertisement on Back Inside Cover (Playbill size) in festival program (\$250 value) – If not available, sponsor will receive a Full Page ad in Prominent location alternatively (provided by you).
- ▶ Prominent Placement of Your Name or Logo on festival step-and-repeat where press pictures are taken
- ▶ Your name or logo on festival posters
- ▶ Prominent Placement of Your banner in the Filmmakers Lounge (provided by you) or Sign on Lounge Front Door during the entire festival
- ▶ Your literature and/or business cards (provided by you) in VIP/Celebrity and filmmaker SWAG bags
- ▶ Your tent cards and/or business cards (provided by you) on tables in Filmmakers Lounge
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one year (\$350 value) (provided by you).
- ▶ Promotional items (provided by you) in VIP/Celebrity and filmmaker SWAG bags
- ▶ **Six (6)** invitations to Opening Night Reception a **4:30 PM, Wednesday, July 9, 2025**, in the Filmmakers Lounge
- ▶ **Four (4)** tickets to the Filmmakers Panel on **Saturday, July 12, 2025, 10:30 AM**, in the Filmmakers Lounge
- ▶ **Four (4)** invitations to exclusive VIP Lunch and preferred seating at the Awards Luncheon & Ceremony on **Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM** (Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$360 value)
- ▶ **Four (4)** All-Access Gold Passes to watch every film and panel in the festival (\$396 value)





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Gold Sponsor \$3,000

- ▶ Your name and/or logo in the festival program as "Gold Sponsor"
- ▶ Full Page Black and White Advertisement (Playbill size) in festival program (\$125 value)
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one year (\$350 value) (provided by you.) Your name or logo on film festival posters
- ▶ Your literature and/or business cards (provided by you) placed in VIP/Celebrity and Filmmaker SWAG bags
- ▶ Promotional items (provided by you) in VIP/Celebrity and filmmaker SWAG bags
- ▶ Four (4) invitations to Opening Night Reception at 4:30 PM, Wednesday, July 9, 2025, in the Filmmakers Lounge
- ▶ Two (2) tickets to the Filmmakers Panel on Saturday, July 12, 2025, 10:30 AM, in the Filmmakers Lounge
- ▶ Two (2) Invitations to exclusive VIP Lunch and preferred seating at the Awards Luncheon & Ceremony on Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM (Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$180 value)
- ▶ Two (2) All-Access Gold Passes to watch every film and panel in the festival (\$198 value)

Silver Sponsor \$1,500

- ▶ Your name and/or logo in the festival program as "Silver Sponsor"
- ▶ Full Page Black and White Advertisement (Playbill size) in festival program (\$125 value) (provided by you).
- ▶ Your Banner Ad (468 x 60) on www.LongIslandFilm.com for one year (\$350 value) (provided by you).
- ▶ Your name or logo on film festival posters
- ▶ Your literature and/or business cards (provided by you) in VIP/Celebrity and Filmmaker SWAG bags
- ▶ Promotional items (provided by you) placed in VIP/Celebrity and filmmaker SWAG bags
- ▶ Two (2) Invitations to Opening Night Reception at 4:30 PM, Wednesday, July 9, 2025, in the Filmmakers Lounge
- ▶ Two (2) tickets to the Filmmakers Panel on Saturday, July 12, 2025, 10:30 AM, in the Filmmakers Lounge
- ▶ Two (2) Invitations and preferred seating at the Awards Ceremony on Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM (Ceremony in Bellmore Movies)(\$30 value)
- ▶ Two (2) All-Access Gold Passes to watch every film and panel in the festival (\$198 value)

Bronze Sponsor \$500

- ▶ Your name and/or logo on the festival program as "Bronze Sponsor"
- ▶ Half Page Black and White Advertisement (Playbill size) in festival program (\$75 value) (provided by you).
- ▶ Your logo or name on film festival posters
- ▶ Your literature and/or business cards in VIP/Celebrity and filmmaker SWAG bags (provided by you).
- ▶ Promotional items (provided by you) placed in VIP/Celebrity and Filmmaker SWAG bags
- ▶ Two (2) Invitations to Opening Night Reception at 4:30 PM, Wednesday, July 9, 2025 in the Filmmakers Lounge
- ▶ Two (2) tickets to the Filmmakers Panel on Saturday, July 12, 2025, 10:30 AM in the Filmmakers Lounge
- ▶ Two (2) Invitations and preferred seating at the Awards Ceremony on Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM, at Bellmore Movies
- ▶ Two (2) All-Access Gold Passes to watch every film and panel in the festival. (\$198 value)



Sponsorship Opportunities

2025 Long Island International Film Festival
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Bar & Beverage Sponsor \$2,500 (or equivalent product donation)

- ▶ Our Filmmakers lounge features a manned beer-wine bar, open to our filmmakers and their guests.
- ▶ A banner (provided by you) placement inside the Filmmakers Lounge near the bar.
- ▶ An 8x10 sized ad on the sponsor wall inside the Theaters lobby (provided by you).
- ▶ Any paraphernalia or promotional materials (provided by you) placed into the Filmmakers Swag Bags, of which we will have approximately 250.
- ▶ Your branded napkins and/or coasters/beer mats (provided by you) used on our bar throughout the week.
- ▶ A special Thank You during our Opening and Closing ceremony remarks and in our festival program.
- ▶ **Four (4)** Invitations to Opening Night Reception at **4:30 PM, Wednesday, July 9, 2025**, in the Filmmakers Lounge
- ▶ **Four (4)** tickets to the Filmmakers Panel on **Saturday, July 12, 2025, 10:30 AM**, in the Filmmakers Lounge
- ▶ **Four (4)** Invitations and preferred seating at the Awards Ceremony on **Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM**, (Ceremony in Bellmore Movies)
- ▶ **Four (4)** All-Access Gold Passes to watch every film and panel in the festival. (\$396 value)



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Crafty Sponsor \$750 (or equivalent product donation)

One of our most popular and signature networking events is our Filmmakers Breakfast Panel; A cross section of LIIFE filmmakers are selected to recount their experiences making their independent films. This panel always proves to be entertaining and informative and downright hilarious! For providing products to give to our filmmakers, we offer several sponsorship contribution options, with varying levels of perks to raise exposure for you and your products, including:

- ▶ A banner (provided by you) placement inside the Filmmakers Lounge near the bar.
- ▶ An 8x10 sized ad on the sponsor wall inside the Theaters lobby (provided by you).
- ▶ Any paraphernalia or promotional materials (provided by you) placed into the Filmmakers Swag Bags, of which we will have approximately 250.
- ▶ Your branded napkins and/or coasters/beer mats (provided by you) used on our bar throughout the week.
- ▶ A special Thank You during our Opening and Closing ceremony remarks and in our festival program
- ▶ **Three (3)** Invitations to Opening Night Reception at **4:30 PM, Wednesday, July 9, 2025**, in the Filmmakers Lounge
- ▶ **Three (3)** tickets to the Filmmakers Breakfast Panel on **Saturday, July 12, 2025, 10:30 AM**, in the Filmmakers Lounge
- ▶ **Three (3)** Invitations and preferred seating at the Awards Ceremony on **Sunday, July 13, 2025 Luncheon 1:00 PM, Awards Ceremony at 5:00 PM** (Ceremony in Bellmore Movies) (\$45 value)
- ▶ **Three (3)** All-Access Gold Passes to watch every film and panel in the festival (\$297 value)



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Film Block Sponsor \$500

Sponsor one of our Film Blocks of your choosing: Horror, Student, Comedy, Drama, etc.

- ▶ Your company promo and/or logo before the film block screening (provided by you) .
- ▶ Your company name logo on the film festival schedule “Presenting” your block
- ▶ Half Page Black and White Advertisement (Playbill size) in festival program (\$75 value) (provided by you).
- ▶ Your company logo on our film festival posters.
- ▶ Your literature and/or business cards in VIP/ Celebrity and filmmaker SWAG bags (provided by you).
- ▶ Promotional items (provided by you) in VIP/Celebrity and filmmaker SWAG bags
- ▶ **Two (2)** All-Access Gold Passes to watch every film and panel in the festival (\$198 value)
- ▶ **Four (4)** additional tickets to Your film block (\$65 value)





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Product Sponsor

As the premiere film community on Long Island, we feel it is our mission to introduce our filmmakers from around the globe, as well our strong local base, to not only the production facilities here on Long Island but the varying amenities and Brands available here as well.

We can work with you and your team to create a custom package of perks and offerings to help raise exposure for you and your Brand, including:

- ▶ Entrance to our festival events where you can rub elbows with celebrities, have your picture taken on our red carpet, and meet the next big director or rising star!
- ▶ Your materials in our Celebrity and Filmmaker SWAG bags
- ▶ Your logo and website on our marketing materials including:
 - Festival program (1,000 copies + Virtual Program)
 - Posters and signage in our Filmmakers Lounge and/or Bellmore Movies Lobby
 - Website (www.LongIslandFilm.com – visited by our filmmakers, patrons & press)
 - Posters displayed in our Filmmakers Lounge and theater



Please contact us directly at longislandfilmexpo@gmail.com if you would like to discuss creating a custom promotional package for your brand.



Sponsorship Agreement

2025 Long Island International Film Festival
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FILM NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

- Marquee Sponsor \$25,000
- Presenting Sponsor \$15,000
- Filmmakers Lounge Sponsor \$5,000
- Gold Sponsor \$3,000
- Silver Sponsor \$1,500
- Bronze Sponsor \$500
- Film Block Sponsor \$500
- Bar/Beverage Sponsor \$1,250
- "Crafty" Sponsor \$750
- Website Large Banner \$350
- Website Small Banner \$200
- Festival Fan \$50
- Festival Program Ad \$_____
- Other monetary donation \$_____

Please send your Ad to Kris Fluck at liifewebmaster@gmail.com in jpg format (300dpi minimum) or if you need an ad designed, mention it in your email and Kris can provide one at an extremely reasonable rate.

For more information or to tailor your own sponsorship package, please email Debra Markowitz at debra.markowitz@gmail.com

Sponsorship Ads due in by May 30, 2025



The Long Island International Film Expo is presented by Long Island Film/TV Foundation, a not-for-profit 501(c) 3 Corporation.

To Pay via PayPal, go to <https://longislandfilm.com/sponsors/become-a-sponsor/> and click SPONSOR US

or go directly to: <https://www.paypal.com/paypalme/LIFTF>

For checks, please make payable to LIFTF (Long Island Film/TV Foundation) and mail to:
LIFTF c/o Bellmore Movies
222 Pettit Avenue, Side Entrance
Bellmore, NY 11710



SCAN TO DONATE FROM YOUR PHONE



Website Banner/Journal Ad Sponsorship

2025 Long Island International Film Festival

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FILM NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

Website - Large Banner Ad Sponsor - \$350

- Large Banner Ad (468x60) on www.LongIslandFilm.com for one year

Website - Small Banner Ad Sponsor - \$200

- Small Banner Ad (120x60) on www.LongIslandFilm.com for one year

Festival Journal Ads

- Full-Page Color Ad (IA) Back Cover- \$300 (only available if not taken by higher level sponsors)
- Full-Page Color Ad (IA) Inside Cover - \$250 (only available if not taken by higher level sponsors)
- Full-Page Color Ad (IA) Back Inside Cover - \$250 (only available if not taken by higher level sponsors)
- Full-Page Black and White Ad (5" x 8") in LIIFE Program Journal - \$125
- Half-Page Black and White Ad (5" x 4") in LIIFE Program Journal - \$75
- Quarter-Page Black and White Ad (5" x 2") in LIIFE Program Journal - \$50

Please send your ads to: liifewebmaster@gmail.com or if you need an ad designed, mention it in your email and Kris can provide one at an extremely reasonable rate. See previous years journals in our website archives: <https://longislandfilm.com/liife-journal-archive/>

Sponsorship Ads due in by May 30, 2025

Festival Fan - \$50

Be a festival supporter for only \$50 and have your name listed in our festival program

To Pay via PayPal, go to

<https://longislandfilm.com/sponsors/become-a-sponsor/>

and click SPONSOR US

or go directly to:

<https://www.paypal.com/paypalme/LIFTF>



The Long Island International Film Expo is presented by Long Island Film/TV Foundation, a not-for-profit 501(c) 3 Corporation.

For checks, please make payable to LIFTF (Long Island Film/TV Foundation) and mail to:
LIFTF c/o Bellmore Movies
222 Pettit Avenue, Side Entrance
Bellmore, NY 11710



SCAN TO DONATE FROM YOUR PHONE