



July 10-14
2024



“For Long Island filmmakers, this is the place to be.”

“A great festival experience, lots of networking and community and a great screening in a lovely venue.”

“One of the most welcoming and wonderful festivals in existence.”

“Attention is given to each filmmaker, and screenings happen in a classic and lovely cinema.”

“A wonderfully professional and inviting festival.”

“LIIFE taps into a vibrant film community.”

“A truly special film festival.”

“It truly is one of the best film festivals around that focuses on the art of filmmaking - It's a filmmakers film festival.”

The 27th Annual Long Island International Film Expo
July 10th - July 14th, 2024
Sponsorship Opportunities



Long Island Film & TV Foundation Board

Debra Markowitz
Chairperson / President

Lindsay Serrano
Vice President / Secretary

Karen Rizzo
Treasurer

Voting Members
Anthony Labriola
Anne Stampfel

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John Marean, Intention Films and Media
Manny Serrano, Mass Grave Pictures
Ramfis Myrthil, Beast Of The East
Productions
Kory Mills Diskin, Jade Productions
Mitchell Bard, Snapper Films
Helene F. Schulman,
MoviesFilmedOnLongIsland.com

Honorary Board Members:

Steve Buscemi, Actor
Steve Guttenberg, Actor
Brian O'Halloran, Actor
Jackie Martling, Comedian/Actor
Eddie McGee, Actor
Chris Burke, Actor
Cady Huffman, Actress



Awards Night 2022 L to R:
Tara Westwood (*The Grudge*), Set Designer Kori Diskin, Catherine Curtin (*Stranger Things*), Board
President Debra Markowitz, Board Trustee Anne Stampfel, Chad L. Coleman (*The Walking Dead*),
Bellmore Movies owner Henry Stampfel, LIIFE PR Rick Eberle

One of The Top 25 Coolest Film Festivals in the World - MovieMaker Magazine
One of the Top 10 Hottest Summer Film Festivals in the United States - Audience Awards
Nominated One of the Best Film Festivals on Long Island - L.I. Press
One of the Top 100 Reviewed Film Festivals - FilmFreeway

The Long Island International Film Expo (LIIFE) is one of Long Island's most prestigious film festivals, screening approximately 100 independent films during its five-day run. This year, the LIIFE festival will be held from **July 10 – 14, 2024** at the historic Bellmore Movies (222 Pettit Avenue, Bellmore, NY 11710).

The Long Island Film/TV Foundation, a not-for-profit, is also the foremost group providing support to the film/TV and commercial industries on Long Island. Company Exposure: Copies of the LIIFE schedule are distributed around Nassau and Suffolk counties prior to and during the event. It is also obtained online at www.LongIslandFilm.com. Approximately 300 filmmakers from around the world attend the festival.

Approximately 1000 ticketholders in 2023, and an average of 6,333 people ride the train past the Bellmore Movies and its marquee daily. Our commercial has aired on several Long Island stations including Channel 12, Channel 55 Hamptons TV, and radio stations have given airtime to LIIFE PSAs, as well.

Come on board to help support this cultural and revitalizing economic event. See the films before the distributors get them or keep a look out for the next big director or rising star. Be sure to watch for celebrities who have popped in, been honored and/or supported the Long Island International Film Expo, such as Daniel Baldwin, Ally Sheedy, Steve Buscemi, Ed Asner, Chuck Zito, William Sadler, Ed Burns, Steve Guttenberg, Danny Aiello, Armand Assante, Ralph Macchio, John Amos, Catherine Curtin (*Stranger Things*), Cathy Moriarty (*Raging Bull*), Robert Clohessy (*Blue Bloods*), Abigail Hawk (*Blue Bloods*), Chad L. Coleman (*The Walking Dead*), Brian O'Halloran (*Clerks*), Kevin Brown (*30 Rock*), Robert Davi (*The Goonies*), Adam Ferrara (*Rescue Me*), Dash Mihok (*Ray Donovan*), Steven Bauer (*Scarface*), Yancy Butler (*Witchblade*), Nestor Serrano (*24*), Fredric Lane (*Lost*), Nikki Blonsky (*Hairspray*), Robbie Rosen (*American Idol*), Ciarán Sheehan (*Broadway's Phantom of the Opera*), Ilene Kristen (*One Life to Live*), Jackie "The Joke Man" Martling, Chris Roach (*Kevin Can Wait*), and many more!



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YOUR NAME "IN-LIGHTS" ON THE HISTORIC BELLMORE MOVIES MARQUEE

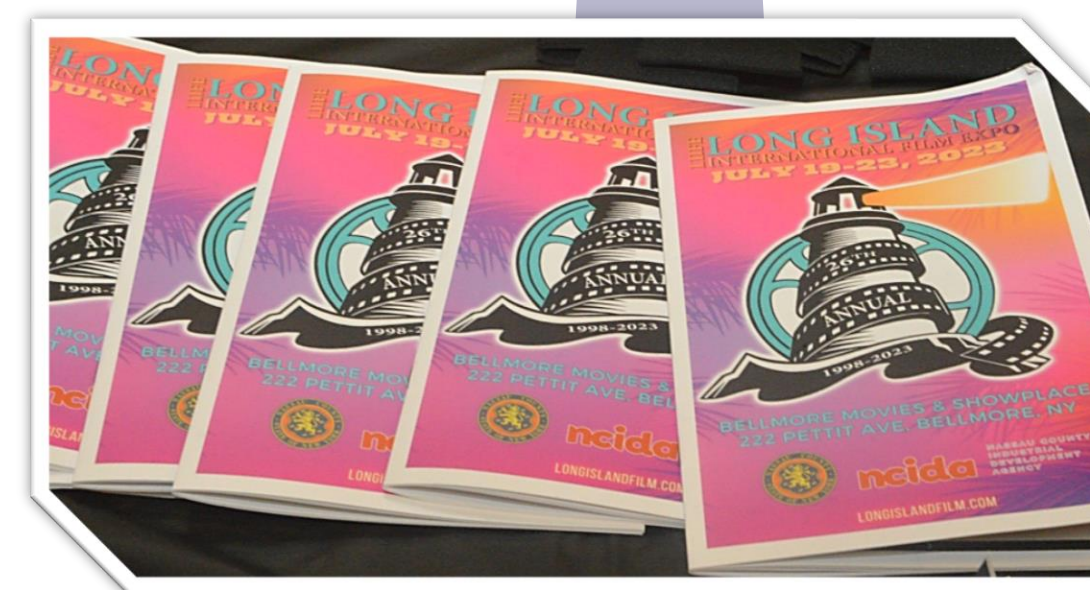
Your company name on The Bellmore Movies Theatre Marquee for the duration of the festival.

Your name/logo gets top billing on all our marketing material including our festival commercial, programs, fliers, posters, and custom filmmaker t-shirts. Your logo is shown on the screen at the beginning of each film block.

Your logo on the festival program front cover.

Full Page Color Advertisement (Playbill size on Back Cover) (\$300 value)
(If you need an advert designed, there will be an additional charge)

All perks listed in the **Presenting Sponsor** package (next page) are included.



MARQUEE SPONSOR

\$25,000 One (1) available





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PRESENTING SPONSOR

"Share the stage" with celebrities and our filmmakers from around the world when you present an award at Our Closing Night Ceremony.

\$15,000 Two (2) available

- ▶ Your sponsorship will be acknowledged in all prime film blocks and during the awards ceremonies.
- ▶ Your name or logo on Film Schedule in the festival program as "Presenting Sponsor"
- ▶ Full Page Color Advertisement on Inner Cover (Playbill size) (\$250 value)
- ▶ Prominent Placement of Your logo on festival step-and-repeat where press pictures are taken
- ▶ Prominent placement of Your name and/or logo banner (*provided by you*) in the Filmmakers Lounge throughout the festival
- ▶ Your name or logo on film festival posters
- ▶ Your literature and/or Promotional items (*provided by you*) in VIP/Celebrity and filmmaker SWAG bags
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one (1) year. (\$350 value)
(If you need a banner ad designed, there will be an additional charge)
- ▶ **Eight (8)** Invitations to the Opening Night Reception at **4 PM Wednesday, July 10, 2024**, in the Filmmakers Lounge
- ▶ **Six (6)** Reserved Seats to the Filmmakers Breakfast Panel on **Saturday, July 14, 2024**, in the Filmmakers Lounge
- ▶ **Six (6)** Reserved Seats to the exclusive VIP Lunch and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024**
(Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$540 value)
- ▶ **Six (6)** All-Access Gold Passes to watch every film and panel in the festival (\$600 value)



(top) Sal Rendino (*East NY, Billions*) presenting the Best Long Island Film Award.

(center) Daniel Baldwin being interviewed in our Filmmakers Lounge

(bottom) Board President Debra Markowitz with Chad L Coleman (*The Walking Dead*)



July 10-14
2024

FILMMAKERS LOUNGE SPONSOR

\$5,000 *One (1) available*

Sponsor our Filmmakers Lounge where our filmmakers and their guests will meet and socialize during the week of the festival. All our Panels and special events will take place here, including our Opening Night Party and Filmmakers Breakfast.

- ▶ Your name on Film Schedule in the festival program as **"Filmmakers Lounge Sponsor"**
- ▶ Full Page Color Advertisement on Back Inside Cover (*Playbill size*) in festival program (\$250 value) – *If not available, sponsor will receive a Full Page ad in Prominent location alternatively*
- ▶ Prominent Placement of Your Name or Logo on festival step-and-repeat where press pictures are taken
- ▶ Your name or logo on festival posters
- ▶ Prominent Placement of Your banner in the Filmmakers Lounge (provided by You) or Sign on Lounge Front Door (printed by us) during the entire festival
- ▶ Your literature and/or business cards (*provided by You*) in VIP/Celebrity and filmmaker SWAG bags
- ▶ Your tent cards and/or business cards (*provided by You*) on tables in Filmmakers Lounge
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one year (\$350 value) (If you need a banner ad designed, there will be an additional charge)
- ▶ Promotional items (provided by You) in VIP/Celebrity and filmmaker SWAG bags
- ▶ **Six (6)** invitations to Opening Night Reception at **4 PM Wednesday July 10, 2024**, in the Filmmakers Lounge
- ▶ **Four (4)** tickets to the Filmmakers Panel on **Saturday, July 13, 2024**, in the Filmmakers Lounge
- ▶ **Four (4)** invitations to exclusive VIP Lunch and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024** (Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$360 value)
- ▶ **Four (4)** All-Access Gold Passes to watch every film and panel in the festival (\$396 value)





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GOLD SPONSOR

\$3,000

- ▶ Your name and/or logo in the festival program as "Gold Sponsor"
- ▶ Full Page Black and White Advertisement (*Playbill* size) in festival program (\$125 value)
- ▶ Your Banner Advertisement (468 x 60) on LongIslandFilm.com for one year (\$350 value)
(If you need a banner ad designed, there will be an additional charge)
- ▶ Your name or logo on film festival posters
- ▶ Your literature and/or business cards (*provided by you*) placed in VIP/Celebrity and Filmmaker SWAG bags
- ▶ Promotional items (*provided by You*) in VIP/Celebrity and filmmaker SWAG bags
- ▶ **Four (4)** invitations to Opening Night Reception at **4 PM Wednesday July 10, 2024**, in the Filmmakers Lounge
- ▶ **Two (2)** tickets to the Filmmakers Panel on **Saturday, July 13, 2024**, in the Filmmakers Lounge
- ▶ **Two (2)** Invitations to exclusive VIP Lunch and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024** (Lunch in Filmmakers Lounge, Ceremony in Bellmore Movies) (\$180 value)
- ▶ **Two (2)** All-Access Gold Passes to watch every film and panel in the festival (\$198 value)

SILVER SPONSOR

\$1,500

- ▶ Your name and/or logo in the festival program as "Silver Sponsor"
- ▶ Full Page Black and White Advertisement (*Playbill* size) in festival program (\$125 value)
- ▶ Your Banner Ad (468 x 60) on www.LongIslandFilm.com for one year (\$350 value)
(If you need a banner ad designed, there will be an additional charge)
- ▶ Your name or logo on film festival posters
- ▶ Your literature and/or business cards (*provided by You*) in VIP/Celebrity and Filmmaker SWAG bags
- ▶ Promotional items (*provided by you*) placed in VIP/Celebrity and filmmaker SWAG bags
- ▶ **Two (2)** Invitations to Opening Night Reception at **4 PM Wednesday, July 14, 2024**, in the Filmmakers Lounge
- ▶ **Two (2)** tickets to the Filmmakers Panel on **Saturday, July 13, 2024**, in the Filmmakers Lounge
- ▶ **Two (2)** Invitations and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024** (Ceremony in Bellmore Movies) (\$30 value)
- ▶ **Two (2)** All-Access Gold Passes to watch every film and panel in the festival (\$198 value)

BRONZE SPONSOR

\$500

- ▶ Your name and/or logo on the festival program as "Bronze Sponsor"
- ▶ Half Page Black and White Advertisement (*Playbill* size) in festival program (\$75 value)
- ▶ Your logo or name on film festival posters
- ▶ Your literature and/or business cards in VIP/Celebrity and filmmaker SWAG bags
- ▶ Promotional items (*provided by you*) placed in VIP/Celebrity and Filmmaker SWAG bags
- ▶ **Two (2)** Invitations to Opening Night Reception at **4 PM Wednesday July 10, 2024** in the Filmmakers Lounge
- ▶ **Two (2)** tickets to the Filmmakers Panel on **Saturday, July 14, 2024** in the Filmmakers Lounge
- ▶ **Two (2)** Invitations and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024**, at Bellmore Movies
- ▶ **Two (2)** All-Access Gold Passes to watch every film and panel in the festival. (\$198 value)



Bar/Beverage Sponsor

\$1,250

(or equivalent product donation)

Our Filmmakers lounge features a manned beer-wine bar, open to our filmmakers and their guests.

- ▶ A banner (*provided by you*) placement inside the Filmmakers Lounge near the bar.
- ▶ An 8x10 sized ad on the sponsor wall inside the Theaters lobby.
- ▶ Any paraphernalia or promotional materials (*provided by you*) placed into the Filmmakers Swag Bags, of which we will have approximately 250.
- ▶ Your branded napkins and/or coasters/beer mats (*provided by you*) used on our bar throughout the week.
- ▶ A special Thank You during our Opening and Closing ceremony remarks and in our festival program.
- ▶ **Four (4) Invitations** to Opening Night Reception at **4 PM Wednesday July 10, 2024**, in the Filmmakers Lounge
- ▶ **Four (4) tickets** to the Filmmakers Panel on **Saturday, July 13, 2024**, in the Filmmakers Lounge
- ▶ **Four (4) Invitations** and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024**, (*Ceremony in Bellmore Movies*)
- ▶ **Four (4) All-Access Gold Passes** to watch every film and panel in the festival. (\$396 value)



"Crafty" Sponsor

\$750

(or equivalent product donation)

One of our most popular and signature networking events is our **Filmmakers Breakfast**

Panel; A cross section of LIIFE filmmakers are selected to recount their experiences making their independent films. This panel always proves to be entertaining and informative and downright hilarious! For providing products to give to our filmmakers, we offer several sponsorship contribution options, with varying levels of perks to raise exposure for you and your products, including:

- ▶ A banner (*provided by you*) placement inside the Filmmakers Lounge near the bar.
- ▶ An 8x10 sized ad on the sponsor wall inside the Theaters lobby.
- ▶ Any paraphernalia or promotional materials (*provided by you*) placed into the Filmmakers Swag Bags, of which we will have approximately 250.
- ▶ Your branded napkins and/or coasters/beer mats (*provided by you*) used on our bar throughout the week.
- ▶ A special Thank You during our Opening and Closing ceremony remarks and in our festival program
- ▶ **Three (3) Invitations** to Opening Night Reception at **4 PM Wednesday, July 10, 2024**, in the Filmmakers Lounge
- ▶ **Three (3) tickets** to the Filmmakers Breakfast Panel on **Saturday, July 13, 2024**, in the Filmmakers Lounge
- ▶ **Three (3) Invitations** and preferred seating at the Awards Ceremony on **Sunday, July 14, 2024** (*Ceremony in Bellmore Movies*) (\$45 value)
- ▶ **Three (3) All-Access Gold Passes** to watch every film and panel in the festival (\$297 value)





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FILM BLOCK SPONSOR

\$500

- ▶ Sponsor one of our Film Blocks of your choosing: Horror, Midnight Madness, Student, Comedy, Drama, etc.
- ▶ Your company promo and/or logo before the film block screening (*provided by You*)
- ▶ Your company name logo on the film festival schedule "Presenting" your block
- ▶ Half Page Black and White Advertisement (Playbill size) in festival program (\$75 value)
- ▶ Your company logo on our film festival posters.
- ▶ Your literature and/or business cards in VIP/Celebrity and filmmaker SWAG bags
- ▶ Promotional items (*provided by You*) in VIP/Celebrity and filmmaker SWAG bags
- ▶ Two (2) All-Access Gold Passes to watch every film and panel in the festival (\$198 value)
- ▶ Four (4) additional tickets to Your film block (\$65 value)

PRODUCT SPONSOR

As the premiere film community on Long Island, we feel it is our mission to introduce our filmmakers from around the globe, as well our strong local base, to not only the production facilities here on Long Island but the varying amenities and Brands available here as well.

We can work with you and your team to create a custom package of perks and offerings to help raise exposure for you and your Brand, including:

- ▶ Entrance to our festival events where you can rub elbows with celebrities, have your picture taken on our red carpet, and meet the next big director or rising star!
- ▶ Your materials in our Celebrity and Filmmaker SWAG bags
- ▶ Your logo and website on our marketing materials including:
 - ▶ Festival program (1,000 copies + Virtual Program)
 - ▶ Posters and signage in our Filmmakers Lounge and/or Bellmore Movies Lobby
 - ▶ Website (www.LongIslandFilm.com – visited by our filmmakers, patrons & press)
 - ▶ Posters displayed in our Filmmakers Lounge and theater

Please contact us directly at longislandfilmexpo@gmail.com if you would like to discuss creating a custom promotional package for your brand.



Sponsorship Agreement

COMPANY NAME _____ CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ EMAIL _____

- | | |
|--|---|
| <input type="checkbox"/> Marquee Sponsor \$25,000 | <input type="checkbox"/> Bar/Beverage Sponsor \$1,250 |
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> "Crafty" Sponsor \$750 |
| <input type="checkbox"/> Filmmakers Lounge Sponsor \$5,000 | <input type="checkbox"/> Website Large Banner \$350 |
| <input type="checkbox"/> Gold Sponsor \$3,000 | <input type="checkbox"/> Website Small Banner \$200 |
| <input type="checkbox"/> Silver Sponsor \$1,500 | <input type="checkbox"/> Festival Fan \$50 |
| <input type="checkbox"/> Bronze Sponsor \$500 | <input type="checkbox"/> Festival Program Ad \$ _____ |
| <input type="checkbox"/> Film Block Sponsor \$500 | <input type="checkbox"/> Other monetary donation \$ _____ |

Please send your Ad to Kris Fluck at liifewebmaster@gmail.com in jpg format (300dpi minimum) or if you need an ad designed, mention it in your email and Kris can provide one at an extremely reasonable rate.

For more information or to tailor your own sponsorship package, please email Debra Markowitz at debra.markowitz@gmail.com

Sponsorship Ads due in by Sunday, June 9, 2024

To Pay via PayPal, go to
<https://longislandfilm.com/sponsors/become-a-sponsor/> and
click **SPONSOR US** or go directly to:
<https://www.paypal.com/paypalme/LIFTF>

For checks, please make payable to **LITF (Long Island Film/TV Foundation)**
and mail to:
LITF c/o Bellmore Movies
222 Pettit Avenue, Side Entrance
Bellmore, NY 11710



The Long Island International Film Expo is presented by Long Island Film/TV Foundation, a not-for-profit 501(c)3 Corporation, the Nassau County Film Commission, and the Malverne Cinema 4.





Website Banner/Journal Ad Sponsorship

COMPANY NAME _____ CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ EMAIL _____

Website - Large Banner Ad Sponsor - \$350

- ☐ Large Banner Ad (468x60) on www.LongIslandFilm.com for one year

Website - Small Banner Ad Sponsor - \$200

- ☐ Small Banner Ad (120x60) on www.LongIslandFilm.com for one year

Festival Journal Ads

- ☐ Full-Page Color Ad (IA) Back Cover- **\$300** (only available if not taken by higher level sponsors)
- ☐ Full-Page Color Ad (IA) Inside Cover - **\$250** (only available if not taken by higher level sponsors)
- ☐ Full-Page Color Ad (IA) Back Inside Cover - **\$250** (only available if not taken by higher level sponsors)
 - ☐ Full-Page Black and White Ad (5" x 8") in LIIFE Program Journal - **\$125**
 - ☐ Half-Page Black and White Ad (5" x 4") in LIIFE Program Journal - **\$75**
 - ☐ Quarter-Page Black and White Ad (5" x 2") in LIIFE Program Journal - **\$50**

Please send your ads to: liifewebmaster@gmail.com or if you need an ad designed, mention it in your email and Kris can provide one at an extremely reasonable rate. See previous years journals in our website archives: <https://longislandfilm.com/liife-journal-archive/>

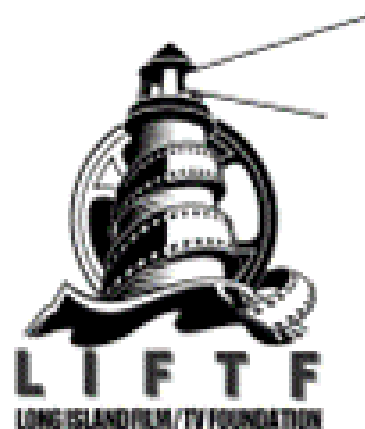
Final Journal Ads due in by Sunday, June 9, 2024

Festival Fan - \$50

- **Be a festival supporter** for only \$50 and have your name listed in our festival program

To Pay via PayPal, go to
<https://longislandfilm.com/sponsors/become-a-sponsor/> and
click **SPONSOR US** or go directly to:
<https://www.paypal.com/paypalme/LIFTF>

For checks, please make payable to **LIFTF (Long Island Film/TV Foundation)**
and mail to:
LIFTF c/o Bellmore Movies
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