

Long Island Film/TV Foundation
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www.myspace.com/liifilmexpo

LONG ISLAND FILM/TV FOUNDATION

Sponsorship Program For the 2017

Long Island International Film Expo

One of The Top 25 Coolest Film Festivals in the World – MovieMaker Magazine
One of the Top 10 Hottest Summer Film Festivals in the United States – Audience Awards
Nominated One of the Best Film Festivals on Long Island – L.I. Press

The Long Island International Film Expo (LIIFE) is one of Long Island's most prestigious film festivals, screening approximately 150 independent films during its weeklong run. This year, the LIIFE festival will be held from July 13 – 20, 2017 at the historic Bellmore Movies (222 Pettit Avenue, Bellmore, NY 11710).

The Long Island Film/TV Foundation, a not-for-profit, is also the foremost group providing support to the film/TV and commercial industries on Long Island.

Company Exposure:

Over 3,000 copies of the LIIFE schedule are distributed prior to and during the event. It is also obtained online at www.LongIslandFilm.com.

Approximately 300 filmmakers from around the world attend the festival.

General attendance topped 4,000 in 2016. An average of 6,333 people ride the train past the Bellmore Movies daily. Channels 12 and 55 generally air a commercial for LIIFE, as will all Verizon Fios stations including Hampton TV, along with other stations across Long Island. Several radio stations will give airtime to LIIFE PSAs, as well.

Come on board to help support this cultural and revitalizing economic event. See the films before the distributors get them, or keep a look out for the next big director or rising star. Be sure to watch for celebrities, as we never know when they're going to show up. Ally Sheedy, Steve Buscemi, Ed Asner, William Sadler, Ed Burns, Steve Guttenberg, Robert Vaughn, Armand Assante, Cathy Moriarty (Raging Bull), Ralph Macchio, Robert Clohessy (Blue Bloods), Abe Vigoda, Brian O'Halloran (Clerks), Kevin Brown (30 ROCK), Robert Davi (Goonies), Adam Ferrara (Rescue Me), John Amos, Robert Davi, Dash Mihok (Romeo and Juliet), Joe Franklin, Bob Dorian, Steven Bauer (Scarface), Yancy Butler (Witchblade), Nestor Serrano (24), Fredric Lane (Lost), Nikki Blonsky (Hairspray), Robbie Rosen (American Idol) and Kevin Covais (American Idol) are among those who have popped in, been honored by and/or supported the Long Island International Film Expo.



Henry Stampfel, Chairman/
President/Treasurer

Debra Markowitz,
Vice President

Irish Appello, Secretary

Vincent C. Butta,
Solaris Entertainment

Anthony Labriola,
Nassau County Film Office

Michael Ricigliano, Jr., Esquire
Margiotta and Ricigliano

Diane Yatauro,
CASS Business Telephones

Honorary Board Members and
Advisors:

Brian O'Halloran, Actor
Steve Buscemi, Actor
Steve Guttenberg, Actor
Cady Huffman, Actress
Chris Burke, Actor
Eddie McGee, Actor
Oleg Cassini, Fashion Designer
Anne Stampfel, Malverne Cinema
Gigi Semone,
Governor's Film Office
Martin Cohen, Five Towns College
Bruce Feinberg, BMF Studio
Mitchell Bard, Snapper Films
John Marean, La Guardia Arts
Cory Mills Diskin, Jade Productions
Michael Arbouet, Mad Prodigy Prods
Larry Strong, Mad Prodigy Prods
Sil Bagdadi, CAVU Pictures
Laura Siegel, Creative Entertainment
Connections
Cheryl Martin

Deceased

Whether you want to spotlight your company, or simply want to be part of the film crowd, here's how to participate:

Marketing Sponsor
(Only one of these available)
\$25,000

Receive co-branded advertising on radio, TV, LIRR, and other venues with the LIIFE. We will create a co-branded message inviting people to come to the festival and to enjoy your brand. If you are going to spend any money on advertising, why not do it with us. We will also put your company name on our marquee.

Product Sponsor
(Only one of these available)
\$25,000

Have your products used for the festival and receive key branding and placement throughout the festival.

Awards Sponsor
(Only one of these available)
\$20,000

Get noticed and be a part of great filmmaking by providing sponsorship of all of our filmmaker awards. Your sponsorship will be seen in every venue and publication provided for the festival, as well as key acknowledgements during the awards ceremonies and prior to screening of films.

Presenting Sponsor
(Only Two of these Available)

\$10,000

- Your company name and corporate logo will appear on the film festival program (3,000 copies) as Presenting Sponsor
- A banner (6'h x 2'w 13 oz – vertical with standard vinyl graphics) with your company name and corporate logo will be hung on the Bellmore Movies door for a month before the LIIFE festival.
- Your company name or corporate logo will receive prominent placement and frequently repeated on the festival sponsor board/step-and-repeat (where press pictures are taken)

- 15 invitations to the Festival's informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 from 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Your corporate literature will be distributed for the duration of the festival, and included in LIIFE's VIP/celebrity and filmmakers SWAG bags
- Your company supplied promotional items included in LIIFE's VIP/celebrity and filmmakers SWAG bags
- Ten (4-10) all-access passes to the Awards Ceremony on closing night, Thursday, July 20, 2017: VIP Dinner at Piccolos (4), reception at Filmmakers Lounge (6) and Awards Ceremony (10) at the Bellmore Movies – 4:30 pm - 10 pm.
- Your company name or corporate logo included on film festival posters
- Six Gold Passes for all-access to festival films and panel discussions
- Entrance for 8 to the Filmmakers Breakfast during LIIFE week
- Your company name and/or corporate logo banner prominently displayed in the Filmmakers Lounge throughout the festival
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation
- A full page in our LIIFE Festival Program (Playbill size). You are entitled to back cover (color), inside front, inside rear, or two centerfold pages (as available). First come, first serve on these.

Premiere Sponsor

\$5,000

- Your company name on the film festival program (3,000 copies) as Presenting Sponsor
- A banner (6'h x 2'w 13 oz – vertical with standard vinyl graphics) with your company's name will be hung on the Bellmore Movies door facing interior and exterior for a month before the LIIFE.
- 10 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 from 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for 8 to the Awards Ceremony on Thursday, July 21, 2016: VIP (2) Dinner – at Piccolos, reception at Filmmakers Lounge (6) and Awards Ceremony (8) at the Bellmore Movies – 4:30 pm - 10 pm.
- Your logo on film festival posters
- Four Gold Passes which entitle you to see every film and panel in the festival
- Entrance for 5 to the Filmmakers Breakfast during LIIFE week
- Your banner on display all week in the Filmmakers Lounge
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)

- A full page in our LIIFE Festival Program (Playbill size)

LIIFE Closing Night Dinner Sponsor

(Only one of these available)

\$7,000

- Your company name included in all literature mentioning the Closing Party of the Long Island International Film Expo (LIIFE)
- Your literature and giveaways made available in the Filmmakers Lounge
- Two invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Four Gold Passes to the Long Island International Film Expo.
- Entrance for four to the Awards Ceremony on Thursday, July 20, 2017: VIP Luncheon at Piccolos (4), reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 4:30 pm - 10 pm.
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation.
- A full page in our LIIFE Festival Program (Playbill size)

Filmmakers Lounge Sponsor

(Only one of these available)

\$4,000

- Your name and logo on the sign for the Filmmakers Lounge Directly West of the Bellmore Movies
- Your company name included in all literature mentioning the Filmmakers Lounge
- Your literature and giveaways made available in the Filmmakers Lounge
- Two invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Two Gold Passes to the Long Island International Film Expo.
- Entrance for two to the Awards Ceremony on Thursday, July 20, 2017: VIP Luncheon at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 4:30 pm - 10 pm.
- Entrance for two to the Filmmakers Breakfast during LIIFE week

- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program (Playbill size)

Showcase Sponsor

\$2,500

- Your company name on the film festival program (3,000 copies) as Showcase Sponsor
- 4 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 from 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for four to the Awards Ceremony on Thursday, July 20, 2017: VIP (2) Dinner at Piccolos, reception at Filmmakers Lounge (2) and Awards Ceremony (4) at the Bellmore Movies – 4:30 pm – 10:00 pm
- Your logo on film festival posters
- Three Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- Full page in our LIIFE Festival Program (Playbill size)

Independent Film Supporter

\$1,500

- Your company name on the film festival program (3,000 copies) as Independent Film Supporter Sponsor

- Four invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 – 5:30 pm – 6:30 pm in the Filmmakers Lounge.
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for two to the Awards Ceremony on Thursday, July 20, 2017: VIP Dinner at Piccolos (2), reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 4:30 pm - 10 pm
- Your logo on film festival posters
- Two Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program

Independent Film Friend

\$500

- Your company name on the film festival schedule (3,000 copies)
- 2 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE on Friday, July 14, 2017 from 5:30 pm – 6:30 pm in the Filmmakers Lounge
- Your literature given out during the LIIFE week
- Your logo or name on film festival posters
- Entrance for 2 to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony at the Bellmore Movies, Thursday, July 20, 2017.
- Entry for 2 to our LIIFE Closing Party Reception and Awards Ceremony on Thursday, July 20, 2017 at the Bellmore Movies – Buffet at 5:00 pm, awards ceremony at 6:45 pm.

Festival Fan

\$50

Be a festival supporter for only \$50 and have your name noted in our programs and guides.

Website - Large Banner Ad Sponsor

\$350

- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation.

Website - Small Banner Ad Sponsor

\$200

- Your Banner Ad on the www.LongIslandFilm.com website. You are entitled to a small banner ad (120x60) for one year to be shown in a random rotation.

Journal/Program Ads

- Full Page Ad in LIIFE Program Journal - \$125
5"x 8"
- Half Page Ad in LIIFE Program Journal - \$75
5" x 4"
- Quarter Page Ad in LIIFE Program Journal - \$50
5" x 2"
- Full Page Inside Cover - \$250 - IA
- Full Page Back Inside Cover - \$250 IA
- Full Page Back Cover - \$300 IA
- PREMIUM PLACEMENT (IA) IS ONLY AVAILABLE IS NOT TAKEN BY HIGHER LEVEL SPONSORS.

Journal Cover is color, inside pages are black and white.

For journal, please send your ads to scheduling@longislandfilm.com.

To have an ad designed for a reasonable amount, please contact Kris at scheduling@longislandfilm.com

Banner Sponsor

\$250

- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony

Filmmakers Buffet and Awards Ceremony Attendee

Price \$65

(\$55 for Gold Pass Holders, Participating Filmmakers, Seniors, Student, and Filmmakers Connection Members)

- Ticket to the Long Island International Film Expo Closing Party Buffet and Awards Ceremony, Thursday, July 20, 2017 at 5:00 pm - 10 pm. Begins at the Filmmakers Lounge with a buffet, then to the Bellmore Movies for entertainment and the Awards Ceremony.
- Buffet dinner includes (basic menu, substitutions possible, but not likely):
 - Rolls, Salads, Antipasto etc
 - Romanian Steak
 - Eggplant Rollatini
 - Chicken Scarsala
 - Rigatoni ala Vodka
 - Salmon
 - Beer, Wine and Soda
 - Dessert

VIP Dinner, Reception and Awards Ceremony Attendee

Price \$90

(\$80 for Gold Pass Holders, Participating Filmmakers and Filmmakers Connection Members) (Only available space permitting) – PLEASE CHECK BEFORE SENDING PAYMENT

- Tickets to the Long Island International Film Expo VIP Dinner (limited amount available), Closing Party and Awards Ceremony Begins at Piccolos Ristorante at 4:30 pm, then to the Filmmakers Buffet for mingling. Then to the Bellmore Movies at 6:45 pm for entertainment and the awards ceremony. Thursday, July 20, 2017.
 - Rolls, Salads, Antipasto, etc.

- Romanian Steak
 - Eggplant Rollatini
 - Chicken Scarsala
 - Rigatoni ala Vodka
 - Salmon
 - Open Bar
 - Dessert
- If you would like to attend the Awards Ceremony ONLY (and not the buffet OR the afterparty, please send a check for \$25 made out to the LIFTF to the Bellmore Movies.

Donator

- Monetary donations of any size are appreciated. Checks should be made out to Long Island Film/TV Foundation (or LIFTF) and mailed to the address on this letterhead. We will also accept goody bag donations and raffle prizes.

Sponsorships and journal adds due by May 15, 2017.

For more information, or to tailor make your own sponsorship package, please call Debra Markowitz at 516 571-3168 or debra.markowitz@gmail.com.

The Long Island International Film Expo is sponsored by Long Island Film/TV Foundation, a not-for-profit 501(c) 3 Corporation, the Nassau County Film Commission and the Malverne Cinema 4.

The Long Island Film/TV Foundation also provides Finishing Fund Grants for filmmakers who film on Long Island, provides educational and networking opportunities through monthly Filmmakers Connection Meetings and panels and provides a forum to get independent films shown through the LIIFE.

Thank you for your consideration.

