



**Journal Advertising
For**

The Long Island International Film Expo Program

The 2016 Long Island International Film Expo (LIIFE) will be held July 13 – 20, 2017 at the Bellmore Movies, 222 Pettit Avenue, Bellmore, NY 11710.

Between 100 – 170 short and feature-length independent films will be shown during the LIIFE, and 3,000 copies of the Program will be distributed.

The journal will have a four-color cover. The inside will be black and white with a matte finish. It will be Playbill size – 5” x 8”.

Advertising Form

Contact Person: _____
 Company: _____
 Street Address: _____
 City, State, Zip _____
 Phone #: _____ Fax # _____
 E-mail: _____ Website: _____

_____ Full Page	5” x 8”	\$125
__ IA __ Front Inside Cover	5” x 8”	\$250
__ IA __ Back Inside Cover	5” x 8”	\$250
__ IA __ Back Cover	5” x 8”	\$300
_____ Half Page	5” x 4”	\$ 75
_____ Quarter Page	5” x 2”	\$ 50

PREMIUM PLACEMENT ADS WILL ONLY BE AVAILABLE IF NOT TAKEN BY HIGH-LEVEL SPONSORS. (IA)

(1/8 page is NOT available)

Please make your check out to LIFTF (the 501(c)3 not-for-profit Long Island Film/TV Foundation) and mail to:

LIFTF
 c/o Bellmore Movies
 222 Pettit Avenue, Side Entrance
 Bellmore, NY 11710
 516 783-3199

Please e-mail your ad to scheduling@longislandfilm.com in jpeg format (300dpi minimum), or mail your camera-ready artwork to:

John Marean/Program Journal
 c/o Bellmore Movies
 222 Pettit Avenue, Side Entrance
 Bellmore, NY 11710

If you need a graphic artist, we can recommend our associate who can design your ad at an extremely reasonable price. Please contact Kris at scheduling@longislandfilm.com and mention it’s for the LIIFE.

(All artwork/ads are due by May 15, 2017)

Full Page 5 x 8	Quarter Page 2.5 x 4	Eight Page 2.5 x 2
	Half Page 5 x 4	