

# LONG ISLAND FILM/TV FOUNDATION



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Donna McKenna Casting

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Debbie Regan Locations

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Creative Entertainment Connection

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*Honorary Board Members and  
Advisors:*

Chris Burke, Actor  
Steve Buscemi, Actor  
Steve Guttenberg, Actor  
Eddie McGee, Actor  
\*Oleg Cassini, Fashion Designer  
Bonnie Donitz, Accounting  
Anne Stampfel, Malverne Cinema  
Pat Swinney Kaufman,  
Governor's Film Office  
Henry Mund, Director  
Empire State Development  
Martin Cohen, Five Towns College  
Bruce Feinberg, Producer  
BMF Studio  
Mitchell Bard, OK 12 Films  
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Kory Mills Diskin, Jade Productions  
Michael Arbouet, Arbo Pictures  
Larry Strong, Tufux Entertainment

\*Deceased

## Sponsorship Program For the 2010 Long Island International Film Expo

The Long Island International Film Expo (LIIFE) is one of Long Island's most prestigious, regional film festivals, screening approximately 150 independent films during its weeklong run. This year, the LIIFE will be held from July 9 - 18, 2010 at the historic Bellmore Movies (222 Pettit Avenue, Bellmore, NY 11710).

The Long Island Film/TV Foundation is Long Island's oldest and largest not-for-profit group supporting the film/TV and commercial industries on Long Island.

### Company Exposure:

**3,000 copies of the LIIFE schedule are distributed prior to and during the event. Approximately 300 filmmakers from around the world are in attendance during the week.**

**Attendance during the festival by the general public topped 3,500 in 2009. An average of 6,333 people ride the train past the Bellmore Movies daily. A commercial for LIIFE will be aired on Channels 12 and 55, as well as all the Verizon Fios stations including Hampton TV other stations. Many radio stations play LIIFE PSAs.**

**Come on board to help support this cultural and economic event. See the films before the distributors get them, or keep a look out for the next big director or star. Be sure to watch for celebrities, as we never know when they're going to show up. Steve Guttenberg, Ralph Macchio, Abe Vigoda, Brian O'Halloran (Clerks), Adam Ferrara (Rescue Me), Joe Franklin, Bob Dorian, Steven Bauer (Scarface), Yancy Butler (Witchblade), Nestor Serrano (24), Fredric Lane (Lost), Nikki Blonsky (Hairspray), Kevin Covais (American Idol) and others have popped in during the Long Island International Film Expo.**

**Bring your company's name to the general public, or hone in on the film industry specific crowd.**

**Here's how to participate:**

## Presenting Sponsor

**\$5,000**

- Your company name on the film festival program (3,000 copies) as Presenting Sponsor**

- A banner (6'h x 2'w 13 oz with standard vinyl graphics) with your company's name will be hung outside the Bellmore Movies for a month before the LIIFE. This banner can be easily seen by Long Island Railroad Commuters
- Your logo on any commercials that are produced to coincide with LIIFE in a predominant placement as presenting sponsor
- Your company logo on the festival sponsor board (where press pictures are taken) with majority repetition
- 10 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- You will have a table in the Filmmakers Lounge for at least 3 days
- Entrance for 8 to the Awards Ceremony on Sunday, July 18, 2010: VIP Luncheon – at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 1:30 pm – 6:00 pm.
- Your logo on film festival posters
- Four Gold Passes which entitle you to see every film and panel in the festival
- Entrance for 5 to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program (Playbill size)

## Showcase Sponsor

**\$2,500**

- Your company name on the film festival program (3,000 copies) as Showcase Sponsor
- Your logo on any commercials that are produced to coincide with LIIFE
- Your company logo on the festival sponsor board (where press pictures are taken)
- 6 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for four to the Awards Ceremony on Sunday, July 18, 2010: VIP Luncheon at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 1:30 pm – 6:00 pm
- Your logo on film festival posters
- Your company will have a table in the Filmmakers Lounge for three days

- Three Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program (Playbill size)

## Independent Film Supporter

**\$1,500**

- Your company name on the film festival program (3,000 copies) as Independent Film Supporter Sponsor
- Your logo on any commercials that are produced to coincide with LIIFE.
- Your company logo on the festival sponsor board (where press pictures are taken)
- Four invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for two to the Awards Ceremony on Sunday, July 18, 2010: VIP Luncheon at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 1:30 pm – 6:00 pm
- Your logo on film festival posters
- Two Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program

## **Independent Film Friend**

**\$500**

- Your company name on the film festival schedule (3,000 copies)
- Your logo on any commercials that are produced to coincide with LIIFE
- 2 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week
- Your logo or name on film festival posters
- Entrance for 2 to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony at the Bellmore Movies, Sunday, July 18, 2010.
- Entry for 2 to our LIIFE Closing Party Reception and Awards Ceremony on Sunday, July 18, 2010 at the Bellmore Movies – Buffet at 2:30 pm, awards ceremony at 4:30 pm.

**Also needed:**

## **Filmmakers Lounge Sponsor**

**\$4,000**

- Your name and logo on the sign for the Filmmakers Lounge Directly West of the Bellmore Movies
- Your company name included in all literature mentioning the Filmmakers Lounge
- Your literature and giveaways available in the Filmmakers Lounge
- Your company logo on our film festival commercial
- Two invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Entrance for two to the Awards Ceremony on Sunday, July 18, 2010: VIP Luncheon at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 1:30 pm – 6:00 pm

## Website - Large Banner Ad Sponsor

**\$300**

- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation.

## Website - Small Banner Ad Sponsor

**\$150**

- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a small banner ad (120x60) for one year to be shown in a random rotation.

## Journal/Program Ads

- Full Page Ad in LIIFE Program Journal - \$100  
5" x 8"
- Half Page Ad in LIIFE Program Journal - \$60  
5" x 4"
- Quarter Page Ad in LIIFE Program Journal - \$40  
5" x 2"
- Full Page Inside Cover - \$150
- Full Page Back Inside Cover - \$200
- Full Page Back Cover - \$250

Journal Cover is color, inside pages are black and white.

## Tables in the Filmmakers Lounge

You may rent a table in the Filmmakers Lounge (directly West of the Bellmore Movies) for \$100 for three days during the festival).

## **Banner Sponsor**

**\$250**

- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony

## **Filmmakers Buffet and Awards Ceremony Attendee**

**Price \$50**

**(\$40 for Gold Pass Holders, Participating Filmmakers and Filmmakers Connection Members)**

- Ticket to the Long Island International Film Expo Closing Party Buffet and Awards Ceremony, Sunday, July 18, 2010 at 2:30 pm – 6:00 pm. Begins at the Filmmakers Lounge with a buffet, then to the Bellmore Movies for entertainment and the awards ceremony.

## **VIP Dinner, Reception and Awards Ceremony Attendee**

**Price \$80**

**(\$75 for Gold Pass Holders, Participating Filmmakers and Filmmakers Connection Members)**

- Ticket to the Long Island International Film Expo VIP Luncheon (limited amount available), Closing Party and Awards Ceremony Begins at Piccolos Ristorante at 1:30 pm, then to the Filmmakers Buffet for mingling at 3:30 pm. Then to the Bellmore Movies at 4:30 pm for entertainment and the awards ceremony. Sunday, July 18, 2010.

## Donator

- Monetary donations of any size are appreciated. Checks should be made out to Long Island Film/TV Foundation (or LIFTF) and mailed to the address on this letterhead. We will also accept goody bag donations and raffle prizes.

## Sponsorships and journal adds due by May 15, 2010.

For more information, or to tailor make your own sponsorship package, please call Debra Markowitz at 516 571-3168 or [debfilm@aol.com](mailto:debfilm@aol.com).

The Long Island International Film Expo is sponsored by Long Island Film/TV Foundation, a not-for-profit 501(c) 3 Corporation, the Nassau County Film Commission and the Malverne Cinema 4.

The Long Island Film/TV Foundation also provides Finishing Fund Grants for filmmakers who film on Long Island, provides educational and networking opportunities through monthly Filmmakers Connection Meetings and offers low-cost health insurance to members of the Filmmakers Connection.

Thank you for your attention.

