

# LONG ISLAND FILM/TV FOUNDATION



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Donna McKenna Casting

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Debbie Regan Locations

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Chris Burke, Actor  
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Steve Guttentberg, Actor  
Eddie McGee, Actor  
\*Oleg Cassini, Fashion Designer  
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Anne Stampfel, Malverne Cinema  
Pat Swinney Kaufman,  
Governor's Film Office  
Henry Mund, Director  
Empire State Development  
Martin Cohen, Five Towns College  
Bruce Feinberg, Producer  
BMF Studio  
Mitchell Bard, OK 12 Films  
John Marean, Production Manag  
Unofficial Yale Cabaret  
Kory Mills Diskin, Jade Productions  
Michael Arbouet, Arbo Pictures  
Kevin Arbouet, Larry Strong  
Tufux Pictures

\*Deceased

## Sponsorship Program For the 2008 Long Island International Film Expo

The Long Island International Film Expo (LIIFE) is one of Long Island's most prestigious, regional film festivals, screening approximately 150 independent films during its weeklong run. This year, the LIIFE will be held from July 9 - 17, 2008 at the Bellmore Movies (222 Pettit Avenue).

### Company Exposure:

**3,000 copies of the LIIFE schedule are distributed prior to and during the event. Approximately 300 filmmakers from around the world are in attendance during the week.**

**Attendance during the festival by the general public topped 3,500 in 2007. An average of 6,333 people ride the train past the Bellmore Movies daily. A commercial for LIIFE will be aired on Channels 12 and 55, as well as other stations and possibly radio.**

**Come on board to help support this cultural and economic event. See the films before the distributors get them, or keep a look out for the next big director or star. Be sure to watch for celebrities, as we never know when they're going to show up. Steve Guttenberg, Ralph Macchio, Abe Vigoda, Brian O'Halloran (Clerks), Joe Franklin, Bob Dorian, Steven Bauer (Scarface) and Fredric Lane (Lost), and others have popped in during the Long Island International Film Expo.**

**Bring your company's name to the general public, or hone in on the film industry specific crowd.**

**Here's how to participate:**

## Presenting Sponsor \$5,000

- **Your company name on the film festival program (3,000 copies) as Presenting Sponsor**
- **A banner (6'h x 2'w 13 oz with standard vinyl graphics) with your company's name will be hung outside the Bellmore Movies for a month before the LIIFE. This banner can be easily seen by Long Island Railroad Commuters**
- **Your logo on any commercials that are produced to coincide with LIIFE in a predominant placement as presenting sponsor**
- **Your company logo on the festival sponsor board (where press pictures are taken) with majority repetition**

- 10 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- You will have a table in the Filmmakers Lounge for at least 3 days
- Entrance for 8 to the Awards Ceremony on Thursday, July 17: VIP Dinner at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 6:00 pm – 10:00 pm
- Your logo on film festival posters
- Four Gold Passes which entitle you to see every film and panel in the festival
- Entrance for 5 to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program (Playbill size)

## **Showcase Sponsor**

**\$2,500**

- Your company name on the film festival program (3,000 copies) as Showcase Sponsor
- Your logo on any commercials that are produced to coincide with LIIFE
- Your company logo on the festival sponsor board (where press pictures are taken)
- 6 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for four to the Awards Ceremony on Thursday, July 17: VIP Dinner at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 6:00 pm – 10:00 pm
- Your logo on film festival posters
- Your company will have a table in the Filmmakers Lounge for three days
- Three Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program (Playbill size)

## **Independent Film Supporter**

**\$1,500**

- Your company name on the film festival program (3,000 copies) as Independent Film Supporter Sponsor
- Your logo on any commercials that are produced to coincide with LIIFE.
- Your company logo on the festival sponsor board (where press pictures are taken)
- Four invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week and put in goody bags
- Your promotional items given away in the filmmaker goody bags
- Entrance for two to the Awards Ceremony on Thursday, July 17: VIP Dinner at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 6:00 pm – 10:00 pm
- Your logo on film festival posters
- Two Gold Passes which entitle you to see every film and panel in the festival
- Entrance for two to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony
- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation. (If you need a banner ad designed, there will be an additional charge.)
- A full page in our LIIFE Festival Program

## **Independent Film Friend**

**\$500**

- Your company name on the film festival schedule (3,000 copies)
- Your logo on any commercials that are produced to coincide with LIIFE
- 2 invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Your literature given out during the LIIFE week
- Your logo or name on film festival posters
- Entrance for 2 to the Filmmakers Breakfast during LIIFE week
- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony at the Bellmore Movies, Thursday, July 17, 2008 (time tbd)
- Entry for 2 to our LIIFE Closing Night Reception and Awards Ceremony on Thursday, July 17, 2008 at the Bellmore Movies

**Also needed:  
Filmmakers Lounge Sponsor  
\$4,000**

- Your name and logo on the sign for the Filmmakers Lounge Directly West of the Bellmore Movies
- Your company name included in all literature mentioning the Filmmakers Lounge
- Your literature and giveaways available in the Filmmakers Lounge
- Your company logo on our film festival commercial
- Two invitations to the informal Opening Night Wine and Cheese Reception for the LIIFE
- Entrance for two to the Awards Ceremony on Thursday, July 17: VIP Dinner at Piccolos, reception at Filmmakers Lounge and Awards Ceremony at the Bellmore Movies – 6:00 pm – 10:00 pm

**Website - Large Banner Ad Sponsor  
\$300**

- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a large banner ad (468x60) for one year to be shown in a random rotation.

**Website - Small Banner Ad Sponsor  
\$150**

- Your Banner Ad on the [www.LongIslandFilm.com](http://www.LongIslandFilm.com) website. You are entitled to a small banner ad (120x60) for one year to be shown in a random rotation.

**Journal/Program Ads**

- Full Page Ad in LIIFE Program Journal - \$100  
5"x 8"
- Half Page Ad in LIIFE Program Journal - \$60  
5" x 4"
- Quarter Page Ad in LIIFE Program Journal - \$40  
5" x 2"
- Full Page Inside Cover - \$150
- Full Page Back Inside Cover - \$200
- Full Page Back Cover - \$250

Journal Cover is glossy, inside pages are matte finish

## **Tables in the Filmmakers Lounge**

You may rent a table in the Filmmakers Lounge (directly West of the Bellmore Movies) for \$100 for two days, Sat and Sun – July 12 and 13).

## **Banner Sponsor**

**\$250**

- Your banner on display at the LIIFE Closing Night Party and Awards Ceremony

## **Filmmakers Buffet and Awards Ceremony Attendee**

**Price \$50**

**(\$40 for Gold Pass Holders, Participating Filmmakers and Filmmakers Connection Members)**

- Ticket to the Long Island International Film Expo Closing Night Party Buffet and Awards Ceremony, Thursday, July 17, 2008 – 6:30 pm – 10:00 pm

## **VIP Dinner, Reception and Awards Ceremony Attendee**

**Price TBD**

- Ticket to the Long Island International Film Expo VIP Dinner (limited amount available), Closing Night Party and Awards Ceremony, Thursday, July 17, 2008 – 6:00 pm – 10:00 pm

## **Donator**

- Monetary donations of any size are appreciated. Checks should be made out to Long Island Film/TV Foundation (or LITF) and mailed to the address on this letterhead. We will also accept goody bag donations and raffle prizes.

## **Sponsorships and journal adds due by June 1, 2008.**

For more information, or to tailor make your own sponsorship package, please call Debra Markowitz at 516 572-0012 or [debfilm@aol.com](mailto:debfilm@aol.com).

The Long Island International Film Expo is sponsored by Long Island Film/TV Foundation, a not-for-profit 501(c) 3 Corporation, the Nassau County Film Commission and the Malverne Cinema 4.

**The Long Island Film/TV Foundation also provides Finishing Fund Grants for filmmakers who film on Long Island, provides educational and networking opportunities through monthly Filmmakers Connection Meetings and offers low-cost health insurance to members of the Filmmakers Connection.**

**Thank you for your attention.**

